

# OUR VALUES

“We have them because they define  
for us what we stand for”

*RS Larsen, Johnson & Johnson*

# HONESTY AND RESPECT

- Honesty and respect is at the heart of long-term sustainable value creation
- We do not shy away from honesty
  - no matter how uncomfortable
  - even for financial gain
- We treat each other, our stakeholders and our counterparts with honesty and respect

# SUPPORTING

- We never compromise on health, safety and wellbeing, and we recognise the critical importance of both physical and mental health
- Working in a professional, friendly and trusting environment, we look out for each other, supporting each other in our work and our development
- We recognise that everyone is different with different concerns, character, aims and ambition and support each other as individuals
- We cherish our customers
  - acting and delivering value for them as a long-term partner
  - supporting their striving to monitor and manage their infrastructure more effectively
  - supporting their pursuit and achievement of their own broader goals

# EMPOWERING

- We work with enthusiasm, energy and ambition
- We are empowered to take ownership, to respond quickly and effectively to address and meet our customers', our colleagues' and our own needs
- In a work environment that is dynamic, challenging and innovative, we are empowered to do our jobs to the best of our abilities, to challenge and stretch ourselves without waiting to be told what to do
- Yes there is responsibility and accountability for performance but there is no hierarchy for participation, opinions and feedback
- We empower our customers with the tools they need to understand and manage their infrastructure, to create value for all their stakeholders through asset and service resilience at lowest whole-life cost and minimising unnecessary physical interventions



# RESILIENT

- We never compromise on health, safety and wellbeing
- Our customers can rightly expect our solutions to meet the specifications promised to them, to be dependable and to be able to rely on them with confidence
- We can be depended upon, individually and collectively, to perform our roles effectively and to be a reliable and resilient partner



# INNOVATIVE

- We are always seeking innovative new solutions to share with and support our customers in the monitoring and management of their own infrastructure and the pursuit of their broader goals
- We continually seek innovative ways to reduce cost, improve the value added to our customers and to enhance the financial sustainability of our own business
- We are always alert to opportunities to apply our valuable skills in other infrastructure areas
- We explore and apply innovative new ways of working to enhance employee recruitment, engagement and performance

# OUR PURPOSE

“I think many people assume, wrongly, that a company exists simply to make money. While this is an important result of a company’s existence, we have to go deeper and find the real reasons for our being. As we investigate this, we inevitably come to the conclusion that a group of people get together and exist as an institution that we call a company so they are able to accomplish something collectively that they could not accomplish separately”

*David Packard, 1960*

# WHY WE DO WHAT WE DO

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- We make solutions to monitor infrastructure pipelines and provide data-led insights about them
- Why? To help pipeline operators deal with problems on their networks more quickly and delay and avoid other problems occurring
- Why? To avoid disruption to the network, to avoid impacting customers
- Why? Because what is being conveyed is fundamental in supporting health, welfare and economic activity, in supporting life
- Why? Because its provision allows people and communities to thrive whilst its absence diminishes health and stultifies growth



# SYRINIX SUPPORTS INFRASTRUCTURE SUPPORTING SOCIETY



# OUR PURPOSE AND OUR STAKEHOLDERS



## Our Customers

We seek and cherish customers as long-term partners helping them to generate value, to monitor and manage their infrastructure reliably and effectively and to achieve their own broader goals



## Our Owners

We strive for strong growth and value-creation built upon a sound and sustainable financial foundation



## Ourselves and Our Colleagues

We never compromise on health, safety and wellbeing. We look out for each other and are hugely proud of our achievements and ambitions, of who we are and of the role we play in supporting infrastructure, our customers and society



## Our Suppliers, Distributors and Partners

Recognising their critical role in our own success, we explain our requirements, seek to understand their goals and identify ways to work together for mutual benefit



## Society

Participating positively in our own communities, we also help infrastructure owners and operators to fulfil their critical roles as enablers of the health, welfare and prosperity of the communities they serve



## The Environment

Working with our stakeholders we seek to reduce waste across our activities and to minimise our impact on the environment